

2022 LOI and Application Guidelines and Timeline

Funding Cycle January 2022 through December 2022 (Campaign 2022)

Current funded programs seeking 2022 funding:

- **Re-application for any existing funded programs for the 2022 campaign.**
 - **Financial Assistance Programs can only assess an 15%** toward staffing/operational costs that are tied directly to this service (utilities, mortgage, rent, security deposits, other necessity items)
- **Applications and additional required documents released March 3, 2021 to Agencies, due April 7, 2021**
 - No site visits
 - Panel interviews (Zoom) Schedule to be determined by committee request only. Not all agencies will have a panel interview.
- Approved Program letters with funding amounts released by **June 30, 2021**
- All supplemental forms submitted to UWAC by **July 14, 2021.**
- Semi Annual reports by agencies due mid-July 2022 and annual full cycle report due mid-January 2023.
- **Existing Agencies applying for new program funding must use the 2nd column outline.**

New Program seeking 2022 funding

- **Letter of Intent requirements released to the community February 19, 2021**
 - Alerts set through constant contact, FB, Website and press releases
- **Letter of Intent due to UWAC electronically by March 10, 2021**
- **New Program Funding to request \$5,000, \$10,000 or \$15,000.**
 - **Financial Assistance Programs can only assess 15% of total request** toward staffing/operational costs that are tied directly to this service (utilities, mortgage, rent, security deposits, other necessity items).
- **Invitation to submit full application new program funding released March 17, 2021**
- **Applications and other requirements due to UWAC by April 7, 2021**
 - Site Visits late April early May if requested by Allocation Committee members and United Way Executive Director
 - Panel interviews required for all new agencies with an approved application **May TBD, 2021.**
- Approved Program letters with funding amounts released by **June 30, 2021**
- All supplemental forms submitted to UWAC by July 14, 2021.
- Newly approved programs are to submit quarterly reports March, June, September 2022 and January (full year) 2023.

Funding Cycle

- Remains the same – calendar year January 2022 through December 2022
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Committee Work

- Review LOI package (new program funding) and submits recommendation for full application submission (**1 meeting in mid-March TBD**)
- All applications submitted to committee by PDF for review by **April 12, 2021**. Submissions summarized in excel spreadsheet, application and financials included for detailed review.
 - Committee makes assignments to Agency's for assigned for zoom/google meets for questions and follow up (**April**)
 - Committee recommends any panel interviews (only if needed)
- Finance/Executive Committee to approve Allocation Funding for Allocation committee to disseminate (**April meeting**)
- Allocation committee final review meeting May 20 (combine with Finance and Executive Committee Meeting **May 20, 2021**)
- Allocation/Executive Committee recommendation to Board, **June 22, 2021** (Full Board Meeting) for approval
- Letters to agencies by **June 30, 2021 with approved amounts**