



"ROCKSTARS & LEGENDS"

2020 CAMPAIGN

2020 COMMUNITY INVESTMENT REPORT
\$549,300 APPROVED BY UNITED WAY BOARD OF TRUSTEES MAY 28, 2019
(FORMERLY CALLED: ALLOCATIONS)

A thirteen-member volunteer panel evaluated the fifteen partner agency proposals for program funding for 2019. Clint Leibolt, chair of the Community Investment Team made a proposal to the United Way Board of Trustees on May 28, 2019 to fund 24 agency programs. The goal for the 2020 "ROCKSTARS & LEGENDS" Campaign was set at \$850,000 to provide agency support, community impact initiatives and operational costs. This goal must be achieved for all the agencies to receive their approved funding.

BREAKDOWN OF APPROVED PROGRAM FUNDING BY AGENCY:

<u>Ashland County Council on Alcoholism and Drug Abuse</u>	
Outpatient Services	\$ 26,000
<u>ACCESS</u>	
Access Program	\$ 7,300
<u>American Red Cross-Ashland</u>	
Disaster Cycle Services	\$ 23,000
<u>Ashland County Council on Aging</u>	
Home Delivered Meals	\$ 8,000
<u>Appleseed Community Mental Health Center</u>	
Keeping Families Strong	\$ 29,000
Ashland Domestic Violence Shelter/Rape Crisis	\$ 49,000
SPARK	\$ 9,000
<u>Ashland Christian Health Center</u>	
PMAP Extra Help	\$ 8,000
<u>Ashland County Cancer Association</u>	
ACCA Assistance	\$22,000
<u>Ashland Parenting Plus</u>	
CASA	\$ 10,000
Family Services	\$ 14,000
Teen Pregnancy Prevention	\$ 54,000
<u>Ashland Y</u>	
Aquatic Safety/Therapy	\$ 4,000
Free Swim Lessons	\$ 15,000
Partner with Youth	\$18,000
Special Olympics Training	\$ 4,000
<u>Associated Charities</u>	
Financial Assistance	\$121,000
<u>Catholic Charities Services/Ashland</u>	
Golden Center/Multi-Generational Mentoring Program	\$ 17,000
<u>Hospice of NCO</u>	
Bereavement Programs	\$ 23,000
Comfort Care Program	\$ 12,000
Vigil Program	\$ 5,000
<u>Kidney Foundation of Ohio</u>	
Direct Assistance	\$ 14,000
<u>Olive Tree Care</u>	
After School Program	\$ 7,000
<u>Salvation Army</u>	
Comprehensive Emergency Assistance	\$ 20,000
Hunger	\$ 30,000

Partner Agency Allocations	\$ 549,300
Estimated Campaign Expenses – Budget Item	\$ 8,400
2019 Campaign – Designated to other United Ways and their Partner Agencies, Mohican Area Community Fund	\$ 35,000
Community Impact - Kay Conrad Day of Caring, Stuff the Bus, and Fun Fridays.	\$ 4,141
Budget Estimated – Operating Expenses from Campaign, Contributions (Salaries, rent, training, utilities, office supplies, insurance, legal/professional services, and United Way membership dues).	\$ 251,160

Estimated Uncollectible Pledges Pledges that donors do not pay because of moving, or loss of job. This amount usually averages 7% of the amount raised. **\$ 56,000**

2020 ROCKSTARS & LEGENDS' CAMPAIGN GOAL \$ 850,00